

# VUPLAY

## MAKING YOUR PLAYER INTEGRATION SIMPLE

VUPLAY provides seamless player integration into new or existing video solutions, giving you access to a host of open source & commercial players; with a powerful plugin system to integrate industry leading statistics packages & casting platforms. Integrated with VUDRM, your content can be created, encrypted and played back, with little or no fuss. With VUPLAY Smart's technical advancement, we take away the stress and time so often spent integrating players.

# VUPLAY FEATURES

## > PLAYER INTEGRATION (VUPLAY SMART)

Seamless integration of multiple players into your solution to include: Google Shaka, dash.js, VUPLAY-hls, THEOPlayer and YouTube.

## > LIVE & VOD FORMATS (VUPLAY SMART)

Supports DASH, HLS and SMOOTH STREAMING.

## > STATISTICS INTEGRATION (VUPLAY SMART)

Adobe, comScore, Youbora, CIM and AT-Internet. MUX coming soon.

## > DRM INTEGRATION (VUPLAY SMART)

Our players and SDKs are integrated with our multi-vendor DRM (VUDRM), supporting: PlayReady, Widevine, FairPlay and Adobe Primetime.

## > CASTING

Airplay (Safari), Chromecast (Chrome).

## > PLAYER SKINS

Remove the need for unnecessary development time and costs, with our fully customisable branded skin. Accessibility: WCAG 2.0 compliant.

## > AD SUPPORT

VUPLAY offers different advertising models including pre-, mid- and post-roll ads, supporting industry advertising standard VAST.

## > MOBILE SDKs

Mobile SDKs for Android and iOS to enable playback of DRM content, Widevine for Android, FairPlay for iOS.

## > CUSTOMISED PLAYERS FOR WEB TV PLATFORMS, SMART TV AND STB

We develop responsive WebTV platforms, featuring advanced video playback with time coded metadata, clipping and download functionality. We provide specialised development of players for STBs, HbbTV, Samsung TV etc.

# VUPLAY BENEFITS

- We have years of experience integrating player solutions for broadcasters and governing bodies around the world. You provide the content and we save you time, effort and money making it happens.
- Our aftercare service ensures a simple upgrade path. As industry upgrades happen, we automatically update your software solutions.
- We provide the right player for your users environment, delivering a consistently high quality experience.
- Our solutions come with built in scalability, supporting millions of users per minute. Whatever your content and reach, our solutions deliver.
- If you choose to use VUDRM, an SDK can be added on to enable you to reach your audiences on any device.
- Our responsive WEBTV PLATFORMS are used and trusted globally by governments such as organisations including European Parliament and major broadcasters worldwide.
- Support for time coded metadata to enrich your live streams.
- We have an in-house NOC team who work 24/7 alongside our Developers, to monitor the VUALTO CONTROL HUB platform and its encompassing products. This enables us to tackle any potential issues as they happen, ensuring stable, consistent and high-quality streaming for your viewers.

