

CLIP2VU

Powered by VCH

CLIP + CREATE + DISTRIBUTE YOUR CONTENT IN SECONDS

CLIP2VU is VUALTO's Live and VOD video clipping and syndication solution, powered by the **VUALTO CONTROL HUB (VCH)**. CLIP2VU enables content owners to quickly and frame accurately clip highlights in real-time, from their live streams or VOD assets. These clips are made available within seconds for distribution across social media channels or ingest into asset management systems.

KEY FEATURES

Instant Video Clipping

Clipping of live and VOD streams with our browser-based video tool, for instant distribution.

Frame Accurate clipping

Select clip start and end frames, to ensure viewers see exactly what you want them to.

Multi-clip videos and highlight reels

Create a single asset from multiple clips to stitch highlight reels or insert sponsor content.

Workflow Automation

Cloud based workflow allows for large scale and fast creation of short or long form content.

Protect your content

Supports VUALTO's VUDRM content protection, to ensure secure distribution of your clips.

Social Media Distribution

Quickly and easily publish your VOD clips to multiple social media channels, your website, or ingest to custom destinations such as S3 or your CMS system.

User-friendly Interface

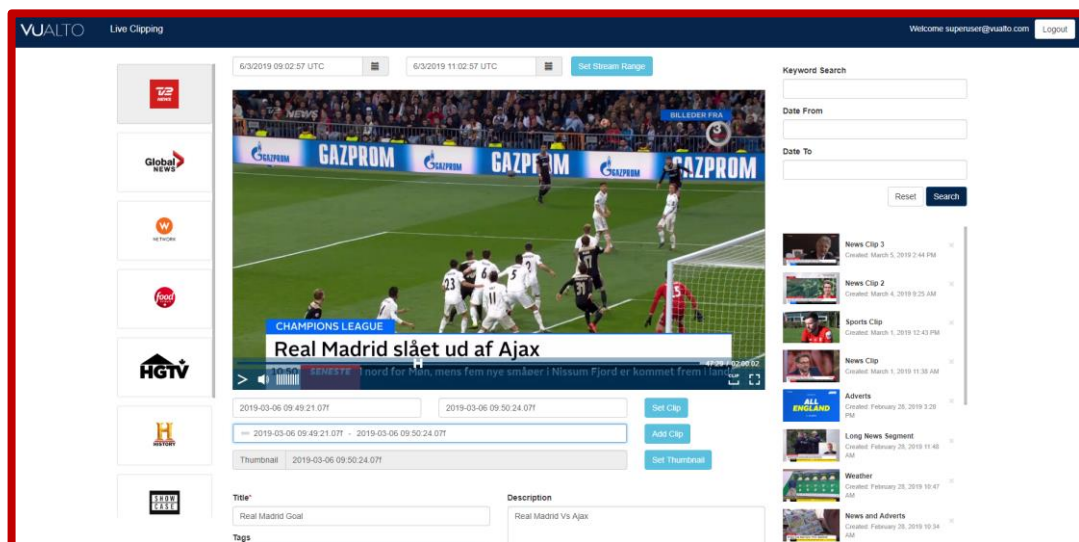
Intuitive browser-based user interface allows easy switching between live streams and fast clip creation.

Customised Metadata

Define, manage and search rich metadata, with the ability to define custom metadata and utilise customised metadata workflows.

Live and VOD Streaming

Comprehensive workflow management of live and VOD channels using the VUALTO CONTROL HUB (VCH). Centralised ingest to import content from various sources and formats.



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BENEFITS

Simplify your video editing workflow

Supported by VUALTO's cloud-based workflow, the VUALTO CONTROL HUB offers a complete content delivery solution from live or VOD streaming, video clipping, to publishing. Workflow automation allows you to focus on content creation.

Engage audiences

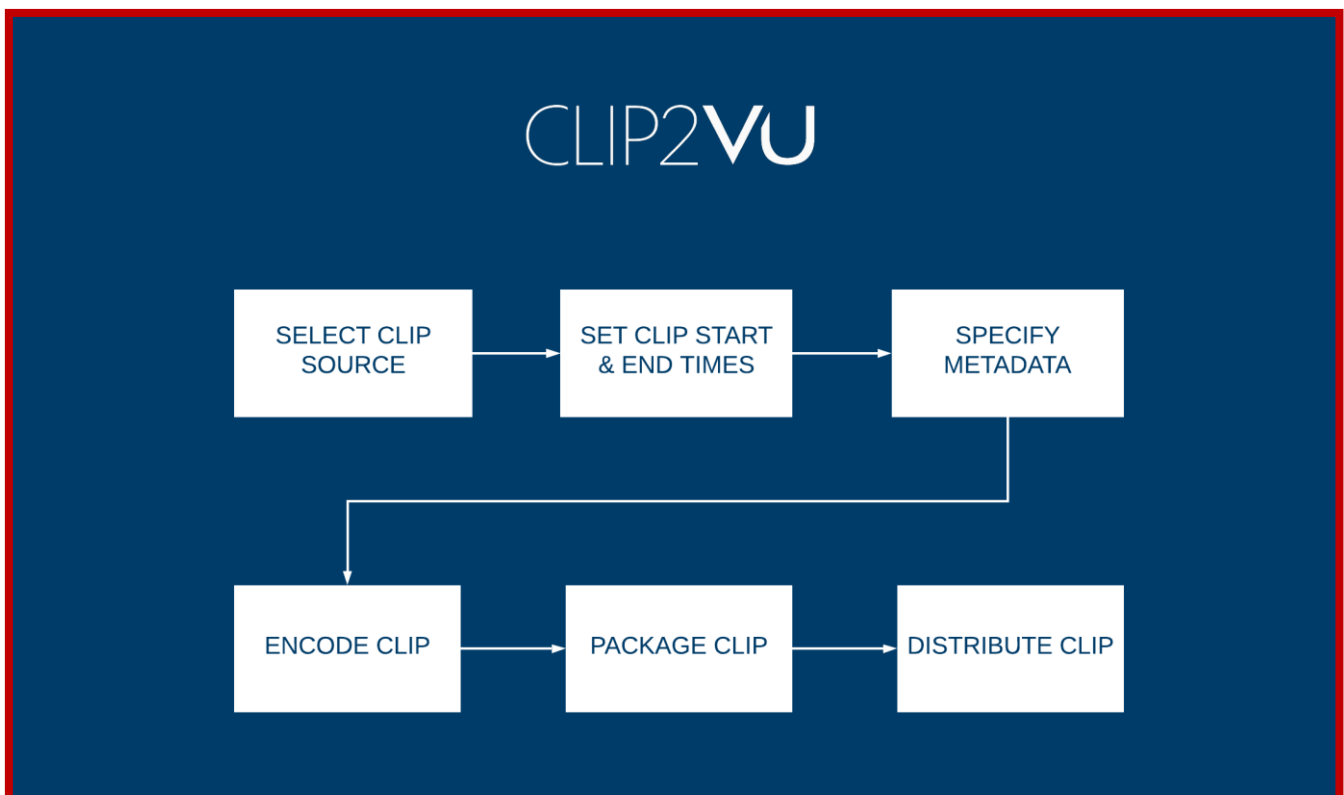
Increase audience engagement with live video highlights and develop new ways to monetise your content.

Create clips quickly and easily

Designed for ease and speed of use, CLIP2VU allows you to produce more content, faster, and publish within seconds. Go from live to published in seconds, to capture social media audiences' attention immediately.

Customise your metadata

Fully customisable metadata profiles can be set to ensure you get the most out of the clips you produce, whatever the use case: pre-set profiles for compliance monitoring, different types of content, specific channels, or for different distribution destinations.



If you would like a demo of CLIP2VU
please email info@vualto.com or call +44 (0) 800 031 4352